

Contractor UPDATE

September 22
No: 202216



NEW LOGO FOR BAUDER APPROVED CONTRACTORS

The logo for Bauder approved contractors has been redesigned and is included in this email for your company's promotional use.

The new bespoke Bauder Approved Contractor logo is released and is available for your company to use to promote your status and association with Bauder and the installation of our systems.

You will see this logo being used in different elements of Bauder communications and we invite you to also use this logo when promoting your Bauder installations and service .

The logo and guidelines for use are included on this email, please read the guidelines as there are some conditions that support the strength of the Bauder brand.

Some fundamental information for quick reference:

- Only use the logo in the two colour version (orange and black), or in one colour in either black or white.
- Please retain the dimensions of the logo and do not distort it.
- Give the logo a bit of space around it so that it stands out on its own.

If you have any questions or require help in the use of the logo, please contact Olivia Brooke, marketing manager, who will be happy to assist.

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The marketing team

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